



THE ASSAM
ROYAL GLOBAL UNIVERSITY
GUWAHATI

CRITERION 1

CURRICULAR ASPECTS

METRIC NO.
1.3.3

BBA

Field Work / Research Project / Internship



Guwahati, Assam, India
4P6F+QH7, Royal Path, Betkuchi, AHOM GAON, Guwahati, Assam
781040, India
Lat 26.112206°
Long 91.72404°
29/12/22 10:22 AM GMT +05:30

O/C.

A STUDY ON THE ADVERTISING AND PROMOTIONAL ACTIVITIES
THROUGH EMPLOYEES' PERSPECTIVE OF FINDERBRIDGE TOURISM
PVT.LTD.

A PROJECT REPORT SUBMITTED IN PARTIAL FULFILLMENT OF THE
REQUIREMENTS FOR THE DEGREE OF BACHELOR OF BUSINESS
ADMINISTRATION.

UNDER



finderbridge



ROYAL GLOBAL UNIVERSITY
GUWAHATI

PREPARED BY:

Mr. Chirag Kashyap

Semester: 5th

Roll no. 172031012

Registration no. 1170164

Batch: 2017-2020

Examined

2/1/2020

Forwarded
By: [Signature]

MOD/Coordinator
Royal School of Business
The Assam Royal Global University
Betkuchi, NH 37, Guwahati 781035

Organisational Guide:

Himangshu Baruah

CEO and HR Head

Finderbridge Tourism Pvt.Ltd

Ganeshguri, Kay M Plaza

Institutional Guide:

Arpee Saikia Borah

Assistant Professor

Royal School of Business

Royal Global University

Declaration

I, Chirag Kashyap, Roll no. 172031012, a student of Royal Global University, hereby, declare that the Summer Project Report entitled "To Study the advertising and promotional activities through employees' perspective of Finderbridge Tourism Pvt.Ltd", is a bona fide project work undertaken by me in the company during the period of 8th of July to 2nd of August, 2019 as a partial fulfillment of the requirements for the Degree of Bachelor Of Business Administration(BBA) of The Assam Royal Global University, Guwahati, Assam.

Chirag Kashyap
Signature

(Chirag Kashyap)

Semester: 5th

Roll No. 172031012

Date: 7/1/2020

Place: Guwahati

Certificate

This is to certify that the project work entitled "To study the marketing activities of Finderbridge Tourism Pvt.Ltd" is a bona fide work by Chirag Kashyap, Roll no. 172031012, BBA 5th Semester, Royal Global University. This report is carried out in partial fulfillment of BBA course in The Assam Royal Global University, Guwahati, Assam.

The project report is original and the facts and the findings submitted in the report is entirely the work of the student. I wish hi success for his future endeavours.

Arpee Saikia Borah
Ms. Arpee Saikia Borah

Assistant Professor

Royal Global University

Date: 07/01/2020
Place: Guwahati

5/0

A
PROJECT REPORT
ON
"LOGISTICS AND SUPPLY CHAIN MANAGEMENT"
OF PADMESH BEVERAGES, A LICENSEE OF PARLE AGRO
AT
ATHGAON, GUWAHATI
SUBMITTED TO ROYAL GLOBAL UNIVERSITY



ROYAL GLOBAL UNIVERSITY
GUWAHATI

Examined

8/1/20

**ORGANIZATIONAL
GUIDE:**

Ms. Nandini Nath Khanikar
HR Manager

SUBMITTED BY:

Gaurav Agarwal
BBA 5th Semester

INSTITUTIONAL GUIDE:

Ms. Arpee Saikia
Assistant Professor
Royal School of Business

Forwarded
HOD/Coordinator
Royal School of Business
The Assam Royal Global University
Beitkuchi, NH 37, Guwahati 781035

SESSION: 2017-20

ROLL NO: 172031015

DECLARATION

I hereby declare that the project entitled "Logistics and Supply Chain Management" submitted in partial fulfillment of the requirements for the **Degree of Bachelor of Business Administration** of **Royal Global University** is my original work and not submitted for the award of any other degree, diploma, fellowship or any other similar title or prizes.

Date: 07/01/2020

Place: Guwahati

Gaurav Agarwal
Name: Gaurav Agarwal

A STUDY ON JOB SATISFACTION IN MEGHALAYA CEMENT LIMITED

A Project Report

Submitted in

in partial fulfilment for the award of the degree

of

BACHELOR OF BUSINESS ADMINISTRATION

under

ROYAL SCHOOL OF BUSINESS

ROYAL GLOBAL UNIVERSITY

GUWAHATI, ASSAM – 781035

JULY - AUGUST, 2019



ROYAL GLOBAL UNIVERSITY
GUWAHATI



PREPARED BY

MR. KAMMON SHYLLA

ROLL NO. 172031022

REGISTRATION NO. 1170174

BATCH: 2017-2020

Don arrived
[Signature]
8/1/2020

ACADEMIC GUIDE

ROHIT VERMA

Assistant Professor
ROYAL SCHOOL OF BUSINESS

COMPANY GUIDE

R.K. PAREEK

President
MEGHALAYA CEMENT LIMITED,
MEGHALAYA

Forwarded
[Signature]
HOD/Coordinator
Royal School of Business
The Assam Royal Global University
Betkuchi, NH 37, Guwahati 781035

Declaration

I, **Kammon Shylla (Roll No. 172031022)** student of **BBA** studying in **Royal Global University**, Guwahati declare that the project entitled "**JOB SATISFACTION**" submitted by me in partial fulfilment of the requirement for the degree of **BBA** is a record of original work done by me under the faculty guide **ROHIT VERMA** and organization guide **R.K. PAREEK** for 4 weeks.

The information and data given in the report is authentic to the best of my knowledge.

This Project Report is not submitted to any other university or institution for the award of any degree, diploma or published any time before.

Place: - Thangskai, East Jaintia Hills District, Meghalaya

Date: - 07/01/2020





MEGHALAYA CEMENTS LIMITED

CIN- U26942ML2003PLC007125



Date: 03.08.2019

TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. Kammon Shylla, S/O: Lt. Pradip Roy, a student of Bachelor of Business Administrative from Royal Global University (Guwahati), had successfully completed his **SUMMER INTERNSHIP PROJECT** on "Job Satisfaction" in Meghalaya Cements Limited under HR&A Department from 09.07.2019 to 03.08.2019.

He was found to be obedient and keen learner.

We wish him all success in future endeavors.

For Meghalaya Cements Ltd.

Mukesh Kumar Upadhyay
Sr. Manager-HR&A



Sales & Marketing Office :
Mega Plaza, 4th Floor, Christian Basti
G.S. Road, Guwahati - 781 005
Tel. : 0361 2345421/22/23, Fax : 0361 2345419
E-mail : guwahati@topcem.in
Web : www.topcem.in

Kolkata :
BE-77, Salt Lake City
Sector-1, Kolkata - 700 064
Tel. : 033 2334 0666 / 0004
Fax : 033 2334 0505
E-mail : kolkata@topcem.in

Registered Office :
Willage Thangskai PO & P.S Lumshnong
District East Jaintia Hills Meghalaya. PIN 793210
Tel. 9402198262
Fax 9402198192
E-mail meghalaya@topcem.in



HELPLINE NO : 18001233666



Certificate

This is to certify that Mr. Kammon Shylla, a 5TH semester student of department of Royal School of Business of the Assam Royal Global University, Guwahati, is pursuing his Bachelor of Business Administration degree.

It is hereby declared that the Project Report "Job Satisfaction in Meghalaya Cement Limited" is the outcome of a bona fide research work by Mr. Kammon Shylla, Roll number: 172031022, Registration number: 1170174, BBA 5th semester under my supervision. This work has not been submitted previously to any University. It is further certified that the candidate has complied with all the formalities as per the requirements of Royal Global University.

I wish him the best for all the future endeavours.

Rohit Verma
8/1/2020

Rohit Verma

Assistant Professor

Royal School of Business

Royal Global University

UIC

"A STUDY ON EQUITY MARKET AS AN AVENUE OF INVESTMENT FOR SALARIED CLASS INVESTORS OF MOTILAL OSWAL."

A Summer project report submitted in partial fulfillment of the requirements for the degree of
Bachelors of Business Administration

Under



Prepared by

RAGHAV KUMAR BAJAJ

Roll No. 172031035

Reg. No. 1170187

Session 2017-2020

Examined

8/1/2020

ORGANIZATIONAL GUIDE

Mr. Sanjay Agarwal

Director

Pushpgeet Financial

INSTITUTIONAL GUIDE

Dr. (CA) Manoj Jain

Head of Department

Royal School of Business

*Forwarded
By*

**MOD Coordinator
Royal School of Business
The Assam Royal Global University
Bettuchi, NH 37, Guwahati 781035**

DECLARATION

I, Mr. Raghav Kumar Bajaj, Roll No. 172031035, a BBA student of ROYAL GLOBAL UNIVERSITY, Guwahati hereby declare that the Summer Internship Project Report entitled "A STUDY ON EQUITY MARKET AS AN AVENUE OF INVESTMENT FOR SALARIED CLASS INVESTORS OF MOTILAL OSWAL" is a bona fide project work undertaken by me at The Motilal Oswal Financial Service Ltd, Guwahati, during the period of June - August, 2019 as partial fulfillment of the requirements for the degree of Bachelors of Business Administration (BBA) of ROYAL GLOBAL UNIVERSITY.

Further, the same Project Report has not been submitted by me elsewhere for the award of Degree, Diploma or other qualification.

Date:- 07/01/2020

Place:- Guwahati

Raghu

RAGHAV KUMAR BAJAJ

BBA 5th Semester

Roll No. 172031035

Registration No. 1170187

CERTIFICATE FROM THE INSTITUTIONAL GUIDE

I have the pleasure in certifying that the project entitled "A STUDY ON EQUITY MARKET AS AN AVENUE OF INVESTMENT FOR SALARIED CLASS" is the result of a study under taken by RAGHAV KUMAR BAJAJ of BBA 5th, semester of ROYAL SCHOOL OF BUSINESS, Guwahati ,bearing Royal Global University Roll No. 172031035 under my guidance. He has fully complied with the rules while preparing the project in partial fulfillment of requirement of degree of Bachelors of Business Administration of Royal Global University.

I further certify that neither this project nor any part of it has been submitted to any other institution or university.

M.K.J.
07/01/2020

Dr (CA) Manoj Jain

HEAD OF THE DEPARTMENT
ROYAL SCHOOL OF BUSINESS

Date:-

Place:-



**PUSHPGEET
FINANCIAL SERVICES**

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Mr. Raghav Kumar Bajaj a student of Royal School of Business under Royal Global University, Guwahati, Assam (BBA) (Roll no. 172031035) has undertaken his summer training w.e.f 8th July, 2019 to 2nd August, 2019 in Pushpgeet Financial Services (Regional Partners of Motilal Oswal Financial Services Ltd) Guwahati, under the guidance of Mr. Sanjay Agarwal, Partner. His project was on the topic "Equity market as an avenue of investment for salaried class investors of Motilal Oswal".

He has successfully completed his summer internship in our organisation.

We wish him all the best in his future endeavour.

Pushpgeet Financial Services

Partner / Authorised Signatory
Mr. Sanjay Agarwal,

Partner.

Regional Partner of Motilal Oswal Financial Services Limited for NE Region

+91 361 2600230  info@pushpgeetfinancial.com  3rd Floor, Basant Enclave, Dr B. Baruah Road
Ulubari, Guwahati-781007, Assam

**A STUDY ON "EMPLOYEE SATISFACTION IN AN ORGANISATION (WITH
SEPCIAL REFERENCE TO CLOUDCERTITUDE PVT. LTD.)"**

A summer Internship Project Report submitted in the partial fulfilment of the requirement for
the Degree of MASTER OF BUSINESS ADMINISTRATION

Under

Royal School of Business



Prepared by:

Mr. Chirag Bansal

Roll no: 172031011

Session 2017-2020

3/1/2020

Organizational Guide:

Sneha Kataria

Assistant manager/HR

Cloudcertitude Pvt Ltd.

Institutional guide:

CA Dr. Manoj Jain

Head of Department,

BBA.

Examined

Forwarded
Bprejoi
HOD/Coordinator
Royal School of Business
The Assam Royal Global University
Betruchi, NH 37, Guwahati 781035

Declaration

I, Mr. Chirag Bansal, roll no. 172041015, a BBA student of Royal Global University, Guwahati hereby declare that the summer Internship Project report entitled "A study on Employee Satisfaction in an organisation with special reference to Clouddertitude Pvt. Ltd." is a bonafide project work undertaken by me at Clouddertitude Pvt. Ltd, Gurgaon during the period of 10th July- 2nd August, 2019 as a partial fulfilment of the requirements for the degree of Master of Business Administration (MBA) of Royal Global University.

Further, the same Project Report has not been submitted by me elsewhere for the award of Degree, Diploma or other qualification.



Chirag Bansal

Roll no: 172031011

Registration no: 1170163

Date: ~~21-10-2019~~

07/01/20

Place: Guwahati

Certificate

This is to certify that Mr. Chirag Bansal, a 5th semester student of Royal School of Business of the Assam Royal Global University(RGU), Guwahati is pursuing his Bachelor of Business Administration (BBA)program.

It is hereby declared that the Project Report “EMPLOYEE SATISFACTION IN AN ORGANISATION WITH SPECIAL REFERENCE TO CLOUDCERTITUDE PRIVATE LTD.” is the outcome of a bonafide research work done by Chirag Bansal, Roll no. 172031011, registration number N/A , BBA 5th semester under my supervision. This work has not been submitted previously to any other university. It is further certified that, the candidate has complied with all the formalities as per the requirements of Royal Global University.

M. K. Y.
07/01/2020

(Signature of Faculty Guide)



August 3, 2019

Internship Certificate

TO WHOMSOEVER IT MAY CONCERN

This is to certify and confirm that **Mr. Chirag Bansal** has undergone training cum internship program on Training and Development (Human Resources) of employees' from **July 10, 2019 to August 2, 2019** at our organization. He conducted employee survey, collated the feedback and presented in bar graphs under the guidance of Ms. Sneha Kataria (Assistant Manager – HR).

We wish him great success for his future endeavors.

For Cloud Certitude Pvt. Ltd.

Priyank Goel
03/08/2019.

Priyank Goel

Head - HR

SUMMER INTERNSHIP REPORT

“A STUDY ON MARKET ANALYSIS OF NOVA PRODUCTS IN
COMPARISON WITH ITS COMPETITORS” : A STUDY DID IN
DELHI.

A PROJECT REPORT SUBMITTED IN PARTIAL FULFILMENT OF
THE REQUIREMENTS FOR THE DEGREE OF BACHELOR OF
BUSINESS ADMINISTRATION

UNDER



ROYAL GLOBAL UNIVERSITY
GUWAHATI

PREPARED BY

Niral Patawari

Roll No. 202031036

Registration No- 1200217

Batch: 2020-2023

Forwarded
Bpegn
MOD/Coordinator
Royal School of Business
The Assam Royal Global University
Bethkuchi, NH 37, Guwahati 781035

Forwarded

Name of Organizational Guide:

Mr. Manoj Sharma

Senior Manager

Sterling Agro Industries Ltd.

Delhi

Name of Institutional Guide:

Dr. Biplab Roy

Assistant Professor

Royal School of Business

Guwahati, Assam

DECLARATION BY THE STUDENT

I, Niral Patawari, bearing Roll no. 202031036, a BBA Student of Royal School of Business at the Assam Royal Global University Guwahati, hereby declare that the final year project report entitled "A Study on Market Analysis of NOVA Products in comparison with its competitors" is a genuine project work undertaken by me, during the period of August 2022, as a partial fulfillment of the requirement of the degree of Bachelor of Business Administration (BBA) of the Assam Royal Global University, Guwahati.

In this report I have included all the information which I got during my internship period. I also declare that the report is my original work and no duplicate of some other research work. The information contained herein is true and original to the best of my knowledge. Further, I declare that the project report has not been submitted by me elsewhere for the award of any degree, diploma, or other qualifications.

Date: 28.12.2022

Place: Guwahati

Niral Patawari

Signature

Niral Patawari

202031036

1200217

TO WHOM IT MAY CONCERN

STERLING AGRO INDUSTRIES LTD.

Manufacturer, Exporter & Importer of all kinds of Dairy Products

ISO 9001 : 2000 & HACCP Certified Company

Corp. Office : 11th Floor, Appawal Cyber Plaza II, Netaji Subhash Place
Patlipura, New Delhi-110034 (INDIA)

Phone : +91-11-47008000 Fax : +91-11-47008010 47050504

E-mail : sterling@steragro.com / sterling@steragro.biz Website : www.steragro.com



Date:-31.08.2022

TO WHOM SO EVER IT MAY CONCERN

This is to certify that Niral Patawari D/o Sh. Dipak Patawari student of BBA 4th Semester from Royal Global University, Guwahati, Assam, completed the four weeks training in Sales & Marketing department from 01.08.2022 to 31.08.2022.

During this period of training her work was found satisfactory.

For Sterling Agro Industries Ltd.


Authorized Signatory



ROYAL GLOBAL UNIVERSITY
GUWAHATI

CERTIFICATE

This is to certify that Niral Patawari, a student of 5th Semester from the department of Royal School of Business of The Assam Royal Global University (RGU), Guwahati, is pursuing her Bachelor of Business Administration (BBA) program. She has completed her project on – “A Study on Market Analysis of NOVA products in comparison with its competitors”.

She has fulfilled all the requirements of BBA curriculum under The Assam Royal Global University, Guwahati. She has been sincere and very hardworking in completing this project and this report is the result of her own investigation at Sterling Agro Industries Ltd for a period of one month.

Neither the whole nor any part of this report has been submitted to any other Institute of related to similar requirements.

I wish her the best for all the future endeavors.

Signature

Dr. Biplab Roy (University Guide)

Assistant Professor

Royal School of Business

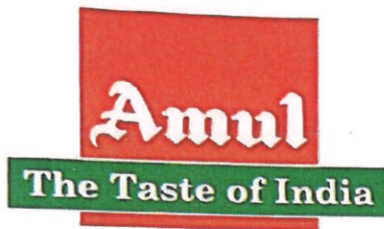
The Assam Royal Global University,

NH-37 Betkuchi, Opp. Tirupati Balaji Temple,

Ghy-781035

SUMMER INTERNSHIP REPORT
PRESENCE OF AMUL FRESH RANGE PRODUCTS
A PROJECT REPORT SUBMITTED IN PARTIAL FULFILMENT OF
THE REQUIREMENTS FOR THE DEGREE OF BACHELOR OF
BUSSINESS ADMINISTRATION

UNDER



PREPARED BY

Mr. Yash Khatuwala

Roll No. 202031065

Registration No-

Batch: 2020-2023

Mr. Swaraj Neog

Territory sales In charge Amul(GCMMF)

Ghy, Assam

Mrs. Bitopi Gogoi Malakar

Associate Professor, Royal school of business

Royal Global University

Guwahati, Assam.

Forwarded
Bitopi
HOD/Coordinator
Royal School of Business
The Assam Royal Global University
Betkuchi, NH 37, Guwahati 781035

Examined

DECLARATION BY THE STUDENT

I, Yash Khatuwala, student of Bachelor of Business Administration (BBA), Royal Global University, hereby declare that the project entitled "Presence of Amul fresh range products" is prepared by me for the partial fulfilment of the requirement of BBA.

I have prepared this report on the presence of Amul fresh range products based on research report and other information. In this report I have included all the information, which I got during my internship period. I also declare that the report is my original work and no duplicate of some other research work. The information contained herein is true and original to the best of my knowledge.

Place: Guwahati

Date:

Signature of student:

Yash khatuwala

Roll No: 202031056



Gujarat Co-operative Milk Marketing Federation Limited

સર્વોચ્ચ ગૃહમંત્રીશ્રીના આજ્ઞાપત્ર નં. 11/2011/સ.પા.ક. ગુજરાત, 21/07/2011 ના આધારે
બંધારણ નં. 19/19/2011/સ.પા.ક. ગુજરાત, 21/07/2011 ના આધારે

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Mr. Yash Khatuwala** of Royal Global University, Guwahati has completed a project titled " *Presence of Amul Fresh Range Product* " from 04th August 2022 to 04th September 2022.

The project has been carried out under the guidance of the undersigned and the performance of the student during the project has been satisfactory . We wish him all success in the future.


Ritu Parina Konwar

Asst. Manager (Sales)

III

Amul SAGAR



ROYAL GLOBAL UNIVERSITY
GUWAHATI

ROYAL SCHOOL OF BUSINESS

CERTIFICATE

This is to certify that the summer internship project titled "Presence of Amul fresh range products" is submitted by Yash Khatuswala bearing Roll No.202031056 in partial fulfilment of the requirement for the award of degree of Bachelor of Business Administration from Royal School of Business under The Assam Royal Global University, Guwahati, Assam is a record of bona fide work carried out under guidance and supervision.

The result embodied in this project work has not been submitted to any other University or Institution for the award of any degree or diploma.

(Signature of the guide)

Mrs. Bitopi Gogoi

Associate Professor, Royal School of Business

The Assam Royal Global University

Guwahati, Assam-35

SUMMER INTERNSHIP REPORT

A STUDY

ON

'INDUCTION PROCESS PROGRAMME OF DALMIA BHARAT LIMITED'

A PROJECT REPORT SUBMITTED IN PARTIAL FULFILMENT OF THE
REQUIREMENTS FOR THE DEGREE OF BACHELOR OF BUSSINESS
ADMINISTRATION

UNDER



PREPARED BY

SAKSHI SHARMA

Roll No. 202031049

Registration No- 120230

Batch: 2020-2023

A handwritten signature in black ink, appearing to read "Sakshi Sharma", is written over a horizontal line.

Organizational Guide:

Miss Violina Ojah

Assistant Manager, HR

Dalmia Bharat Ltd.

Guwahati, Assam

Institutional Guide:

Dr Arpee Saikia

Associate Professor, RSB

Royal Global University

Guwahati, Assam

Examined

*Forwarded
By*
MOD/Coordinator
Royal School of Business
The Assam Royal Global University
Betkuchi, NH 37, Guwahati 781035

DECLARATION BY THE STUDENT

I, Sakshi Sharma, student of Bachelor of Business Administration (BBA), Royal Global University, hereby declare that the project entitled "Induction Programme in Dalmia Bharat Ltd." is prepared by me for the partial fulfilment of the requirement of BBA.

I have prepared this report on induction process based on research report and other information. In this report I have included all the information, which I got during my internship period. I also declare that the report is my original work and no duplicate of some other research work. The information contained herein is true and original to the best of my knowledge.

Place: Guwahati

Date: 27/12/22

Signature of student: Sakshi Sharma.

Sakshi Sharma

Roll No: 202031049

Dalmia cement

FUTURE TODAY

cement! sugar! refractories! power!

Date: 05/Sep/2022

Subject – Internship Completion Letter

This is to certify that Sakshi Sharma has successfully completed an internship with Dalmia Cement Bharat Ltd as an Intern in the Human Relations Department from 4th Aug, 2022 to 5th Sep, 2022.

She has worked on the project titled as "On boarding Journey- Induction of New Hire" under the supervision and guidance of Ms. Violina Ojah, Assistant Manager, Human Relations. During the course of the internship, she has gained and developed multiple skills.

She has also maintained an outstanding professional demeanour and showcased excellent moral character throughout the internship period.

Wishing her the best of luck for her future endeavours.

For Dalmia Cement Bharat Limited



Authorized Signatory

Dalmia Cement (Bharat) Limited

3rd & 4th Floor, Anil Plaza II, ABC, G.S. Road, Guwahati - 781005 (Assam) India
T 91 361 7156 700 F 91 361 7156707 Toll Free 1800 2020 W www.dalmiacement.com CIN - U65191TN1996P1CO35983
Registered Office - Dalmiapuram, District - Tiruchirappalli, Tamil Nadu - 621 651, India
A Dalmia Bharat Group Company, www.dalmiabharat.com



ROYAL GLOBAL UNIVERSITY
GUWAHATI

CERTIFICATE

This is to certify that Sakshi Sharma, a student of BBA 5th semester from the Royal School of Business under The Assam Royal Global University (RGU), Guwahati, has completed her project titled "Induction Process Programme in Dalmia Bharat Ltd." under my supervision. She has done the field work on her own to the best of my knowledge.

She has fulfilled all the requirements of BBA curriculum under The Assam Royal Global University, Guwahati. She has been sincere and very hardworking in completing this project and this report is the result of her own investigation.

Neither the whole nor any part of this report has been submitted to any other Institute of related to similar requirements.

I wish her the best for all the future endeavours.

Signature

Arpee Saikia

(Associate Professor)

Royal School of Business

The Assam Royal Global University

NH-37 Betkuchi, Opp. Tirupati Balaji Temple,

Ghy- 781035

**A STUDY ON CONSUMERS' ACCEPTANCE OF
BIODEGRADABLE TABLEWARE**

**A PROJECT REPORT SUBMITTED IN PARTIAL FULFILLMENT
OF THE REQUIREMENTS FOR THE DEGREE OF BACHELOR OF
BUSINESS ADMINISTRATION**

UNDER



PREPARED BY

Ms. Aanchal Golchha

Roll no. 202031001

Registration no. 1200182

Batch: 2020-23

Examined

Ravindra Shekhavat

Co-founder

Retree™

Mangaldas Shopping
Center, Navjivan Circle,
Surat

Dr. Happyson Gachuiwo

Assistant Professor

Royal School of Business

Royal Global University

Forwarded
B. Begor
HOD/Coordinator
Royal School of Business
The Assam Royal Global University
Bethuchi, NH 37, Guwahati 781035

DECLARATION

I, Miss Aanchal Golchha bearing Roll no. 202031001, an BBA student of Royal School of Business, hereby declare that the Final Semester Project Report entitled "*consumer's acceptance of biodegradable tableware*" is a bona fide project work undertaken by me, during the period of July – December, 2019, as partial fulfilment of the requirements of the degree of Bachelor of Business Administration (BBA) of The Assam Royal Global University, Guwahati.

Further, I declare that the project report has not been submitted by me elsewhere for the award of any degree, diploma or other qualifications.



SIGNATURE

AANCHAL GOLCHHA

ROLL NO. 202031001

REGISTRATION NO. 1200182

DATE: 27 / 12 / 2022

PLACE: GUWAHATI